



JMCC

JAMAICAN MEDICAL CANNABIS CORPORATION

Canadian Venture Capitalist Takes Message of ‘Investing for Societal Benefit’ to the World Stage

September 2, 2019/Toronto – A seasoned Canadian investor is making the rounds at several conferences this month to dispel myths that investing in businesses that place a high value on societal benefit equates to reduced profits.

Diane Scott, Chair and CEO, JMCC Group of Companies and co-founder of London-based SX2 Ventures, will be speaking on two panels this week at the Toronto Global Forum as well as a panel at MJBizCon International at the Metro Toronto Convention Centre. She then heads to London, England to co-chair the Medical Cannabis Research Symposium, organized jointly by the UK Centre for Medicinal Cannabis and JMCC. Scott will end a busy month appearing at CanEx in Montego Bay, Jamaica on September 26th.

The JMCC Group of Companies includes the Jamaican Medical Cannabis Corporation (JMCC), which owns rapidly expanding medical cannabis operations in Jamaica established specifically for export. The company has signed agreements with licenced producers, product developers and distributors in Canada, Germany, Australia, and Brazil.

Scott has devoted considerable time over the last two years speaking at events in Canada, Australia, the UK and the US, about investing in human care, as well as issues such as the need for more investment and collaboration in medical cannabis research and patient access challenges.

“Whether I’m on a panel on investing profitably in human care or on improving patient access to medicinal cannabis, the message is the same. My mission at SX2 and at the JMCC Group of Companies is to ensure that we invest in and help develop best-in-class young companies that deliver significant social benefits. Having said that, I reject the notion that this means we have to sacrifice any profitability...our portfolio proves this and JMCC is an excellent example,” says Scott.

She points to JMCC’s model, which includes a Farmers’ Collective that provides Jamaican farmers with access to international markets, training in international quality and security standards and other assistance. Additionally, through the JMCC Foundation, the company reinvests 10% of its net profits back into the communities where its businesses are located, in areas such as scientific, educational, environmental and community development programs.

Diane will be speaking on the following topics this week:

Toronto Global Forum: Organized by the International Economic Forum of the Americas, the event includes heads of state, elected officials, and business leaders, who will share ideas on leading the economy of the future. It takes place September 4th to 6th at the Fairmont Toronto Royal York. Diane will participate in two panels at the Forum:

- INVESTING FOR IMPACT taking place on Wednesday, September 4 at 10:45 a.m. “Impact investing” is a growing focus for investors eager to find investments that generate social and environmental benefits as well as financial returns. Among other things, this panel will explore whether social investments are just a marketing ploy or a viable strategy to address the fraying contract between society and business, and
- THE AGE OF GLOBAL CANNABIS taking place Friday, September 6 at 3:00 p.m. With an estimated worldwide consumer population of 263 million spending over \$40 billion dollars annually, the legal side of today's cannabis market represents just the tip of a very large iceberg. This panel will explore how legalization is creating new industries and whether it has the power to transform national economies.

MJBizCon International Toronto: The MJBiz conference is one of the world's premier international cannabis business events. The three-day conference, taking place September 4th to 6th at the Toronto International Convention Centre, primes investors, business executives and entrepreneurs for success in the global cannabis industry, and provides new insights into the global cannabis market. Diane will participate in a panel on:

- REGIONAL BREAKDOWNS: HEMP AND CANNABIS OVERVIEW & OPPORTUNITIES taking place on Friday, September 6 at 10:30 a.m. The panel will feature an update on Latin America and the Caribbean, both regions that have attracted significant interest because of their superior climates for more cost-effective and sustainable cannabis production and robust regulatory regimes.

Later this month, Diane will co-chair the Medical Cannabis Research Symposium, during which International medical cannabis researchers and clinicians will share updates on their latest research and findings with peers from the United Kingdom. The Symposium takes place at the Royal Automobile Club, Pall Mall in London on September 18th and 19th. Next up is CanEx at the Montego Bay Convention Centre, September 26th-28th, where she'll appear in conversation with lawyer and former media personality Ashley Ann Foster to talk about Jamaica's growing medical cannabis industry and JMCC's place in it, as well as the importance of improving medicinal cannabis regulatory regimes globally to improve patient access.

Diane has just returned from Cambridge University, where she was a speaker at the CANNTalks event at the Old Divinity School. CANNTalks focuses on providing perspectives from across the full spectrum of cannabis experience and expertise. She was also the only Canadian speaker at Blomberg's recent elite Players Technology Summit.

If you'd like accreditation or more information about any of the above-mentioned events, or would like to interview Diane Scott, please contact:

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About the JMCC Group

JMCC is a Canadian-headquartered group of companies with rapidly expanding medical cannabis operations in Jamaica. It provides a range of cultivars sun-grown in specially designed greenhouses at various locations around the island. Led by an international executive team with in-depth experience in highly regulated industries, JMCC provides premium medicinal cannabis and a range of processing/extraction, packaging, and international warehousing and distribution services to licensed producers and other industry participants to free them to focus on creating and delivering the best products for patients. The company has signed agreements with licenced producers, product developers and distributors to provide top-grade medical cannabis, sustainably grown in Jamaica, to patients in Canada, Germany, Australia, and Brazil. JMCC is also supporting medical research projects in Australia, Canada and Jamaica.

Learn more at: <https://www.jamaicanmedicann.com/>

About Sx2 Ventures

SX2 Ventures supports innovation and long-term value creation in the human care sector, with a focus on life sciences, longevity, specialized care and emerging healthcare solutions.

Learn more at: <https://www.sx2ventures.com/>