



# Medical Cannabis Connection

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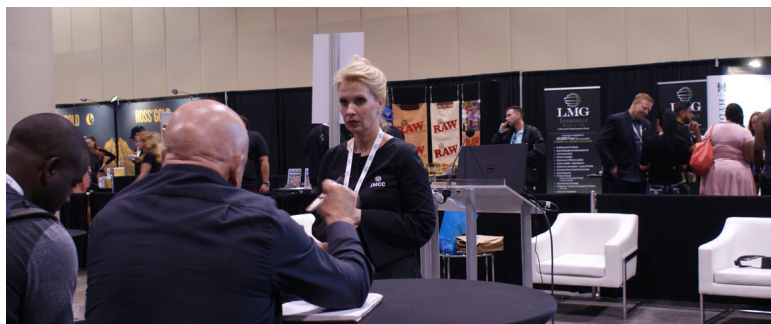
## Where Nature Meets Science

### LIFT 2017 Marks Industry's Coming of Age

Those of you who attended LIFT's Cannabis Expo in Toronto, May 26-28 must have been as excited as we were about what it meant for the future of our industry. The passion shown by exhibitors, speakers and attendees was palpable, and we heartily congratulate LIFT for organizing such a professional, informative and dynamic event.

A key take-away for us was the strong commitment within the industry to investing to help people who have conditions for which cannabis has shown to have such a positive effect. It was fantastic to hear about the number of innovations in the science, supply and delivery of medical cannabis. Learning about many of the new methodologies for processing cannabis and extracts was another highlight. We see these advancements continuing at an accelerated pace; patients demand it and it is our responsibility to meet those expectations.

The Business Conference and Industry Day on May 26 - a first for the LIFT Expo - was another sign of the coming-of-age of our field. We were impressed by the range of well-informed and thought-provoking speakers whom - to borrow a phrase from Lift CEO Matei Olaru - represent the business "eco-system" that is growing to support our industry: lawyers, lobbyists, financiers, management, PR consultants, and more. Among them was JMCC CEO Diane Scott, who spoke on Sunday afternoon about Jamaica's multi-faceted strategy for becoming a leader in the medical cannabis space.



JMCC CEO Diane Scott speaking on Jamaica's potential to become a world leader in medical cannabis.

(Contact us at [info@jamaicanmedicann.com](mailto:info@jamaicanmedicann.com) if you would like a copy of Diane's presentation.)

Overall, the Expo provided great opportunities to meet and learn for those in the medical cannabis industry, as well as current patients and the general public. A definite buzz was in the air and, despite the many challenges our young industry



JMCC employees at LIFT 2017

faces, those of us from JMCC who attended the event came away feeling that the need for, belief in, and commitment to making Canada a leader in medical cannabis will prevail.

## Media Seizes on Supply Issues

A recent report by CBC News on the challenges some patients have experienced in purchasing new supplies of medical cannabis products they'd come to rely on points to potential issues for our industry. While we all need to work harder to minimize these kinds of adversities for patients in the future, the story also underscores the potential for business growth.



In his June 3 report, CBC business writer Solomon Israel shared stories from several medical marijuana patients who credited significant improvements in living with various conditions, such as chronic pain, endometriosis and fibromyalgia to their cannabis treatments, but who had become frustrated at not being able to fill new prescriptions for products from some licensed producers. One even admitted to turning to the black market to find a reliable supply of medication.

Overall, the article does a good job of explaining some of the “growth pains” our still-fledgling industry is experiencing. It also notes that Health Canada data shows how swiftly demand is growing:

“...the number of registered patients has grown quickly, with the federal agency reporting 90,208 new clients from December 2015 to December 2016 — an annual increase of 227%.”

## Welcoming JMCC to the World Stage

As promised to the many industry representatives, partners, patients and others we met at the recent LIFT Expo, here is more information on Jamaican Medical Cannabis Collective (JMCC).

JMCC is an integrated solution that includes cultivation, processing, packaging, warehousing, logistics, and global distribution and transportation.

The collective’s mission statement mandates that we strive to benefit farmers, processors, and the Jamaican economy in general. JMCC is also mandated to market and promote the benefits of Jamaican medical cannabis, and ensure a reliable, secure supply chain for worldwide distribution of dried cannabis and extracts.

JMCC is a premier cultivator, producer, distributor and international transporter of Jamaican premium medical cannabis. We’re particularly proud that we can offer:

- A locally sourced and quality-controlled selection of unique Jamaican species,
- World-class medical cannabis products based on centuries of experience in cannabis cultivation and medical application, combined with world-leading R&D,



- Optimal year-round natural growing conditions to minimize our carbon footprint and reduce production costs,
- Support for and pride in quality product delivery.

Led by an international team of seasoned business executives, and having built a strong relationship with the University of West Indies' renowned research lab, JMCC also provides:

- From Farm-to-Patient™ fully integrated supply chain management and quality control,
- Centralized Jamaican facility handling quality certification, processing, production, packaging, warehousing, logistics, distribution and transportation,
- Independent on-site laboratory at point-of-receipt operated jointly by University of the West Indies and a leading Canadian university (formal agreement in process and to be announced shortly),
- Best-in-class distribution and transportation command-and-control and track-and-trace systems,
- International warehousing facilities,
- Innovative and continuous R&D.



Shortly, we'll be launching our informative new website: look for it at [www.jamaicanmedicann.com](http://www.jamaicanmedicann.com). For more information on JMCC in the meantime, please email us at [info@jamaicanmedicann.com](mailto:info@jamaicanmedicann.com) or call +1 (647) 284-5941.